

NEWS OF OUR CLIENTS



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BUCK WEAR® ADDS OFFICIAL FORD® LICENSED DESIGNS TO ITS COLLECTION OF STYLISH SHIRTS FOR THE OUTDOORSMAN

For more than 20 years, Buck Wear® has been a renowned producer of preferred apparel for those who dig the outdoors; whether you're an avid fisherman stalking the stream or a serious hunter who spends weekends in the woods. Now, the company is expanding its line of casual wear as a new licensee for Ford®, creating a new line of T-shirts that feature logos, taglines and more from this classic American car company, giving gearheads and outdoorsmen the best of both worlds.

Spearheading the new Ford line is the company's new, classic-looking Buck Wear Ford Camo Accent Flag shirt. With the American flag front and center of the design, the shirt allows wearers to celebrate their country as well as one of America's oldest and most venerated car companies. The shirt, which comes in medium, large, X-large, and XX-large, proudly displays the Ford logo over a camo-striped American flag. The heavyweight 6-ounce shirt is 100 percent cotton, is comfort cut for maximum maneuverability, has a seamless rib-knit collar reinforced with a cover-seamed front neck and taped neck and shoulder seams, and has high-quality screen-printed artwork guaranteed to withstand hundreds of washes.

Other must-have T-shirts in the new Buck Wear Ford collection feature iconic illustrations like the timeless Ford Mustang, the company's ubiquitous "Built Ford Tough" tagline and naturally, a blazing hot Ford logo embossed over a deer. Die-hard Ford fans will also appreciate the design featuring the truck enthusiast motto: "If Mud Ain't Flyin, Then You Ain't Tryin." And, because Buck Wear continues to offer stylish designs for the entire family, its Ford Pink Camo Pony T-shirt is sure to be a hit amongst the ladies.

Buck Wear's new Ford collection is available through top hunting, fishing and outdoor sports retailers across the United States and online at www.buckwear.com.

For more information on Buck Wear's new line of Ford shirt designs or the company's full selection of apparel for outdoor enthusiasts, please contact: Buck Wear, Inc., 2900 Cowan Avenue, Baltimore, MD 21223 · Telephone: (800) 813-7708 · Or visit www.buckwear.com.

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